

TOKYU CORPORATION TOKYU LAND CORPORATION

## Greater SHIBUYA Development Projects



[Our Partners]

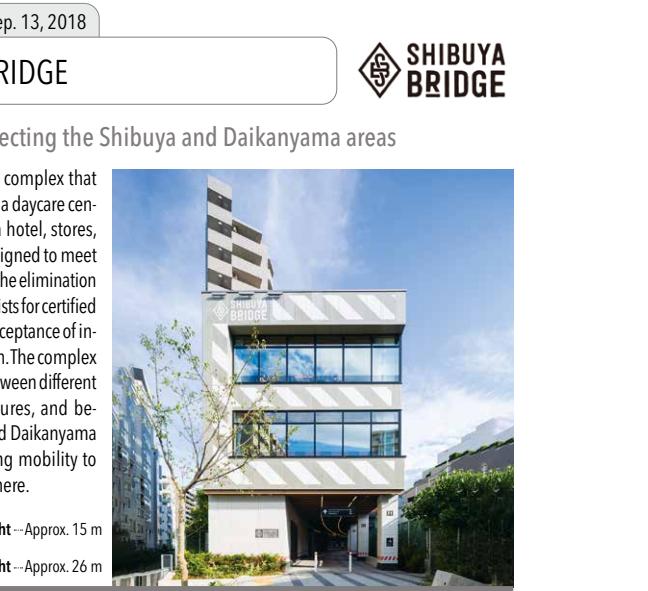
**Shibuya Hikarie**  
Implementing bodies: Shibuya Hikarie Management Association, Tokyu Corporation, Tokyo Metro Co., Ltd., Toho Co., Ltd., Tanaka Bldg Co., Ltd., Kae Bldg Co., Ltd.

**SHIBUYA CAST**  
Implementing body: Shibuya Miyashita Realty Co., Ltd.

**SHIBUYA STREAM**  
Implementing bodies: Tokyu Corporation, landowners of districts adjacent to the Tōyoko Line

**SHIBUYA SOLASTA**  
Implementing bodies: Dogenzaka 121 General Incorporated Association, Tokyu Land Corporation, an operating company formed by the landowners

**SHIBUYA FUKURAS**  
Implementing body: Urban Redevelopment Association



**SHIBUYA SCRAMBLE SQUARE**  
Implementing body: Dogenzaka 121 General Incorporated Association, Tokyu Land Corporation, an operating company formed by the landowners

**Shibuya Sakura Stage**  
Project executor: Shibuya 2-chome District 17 Urban Redevelopment Association

**SHIBUYA AXSH**  
Executive offices: Tokyu Corporation, Tokyu Land Corporation, Urban Renaissance Agency

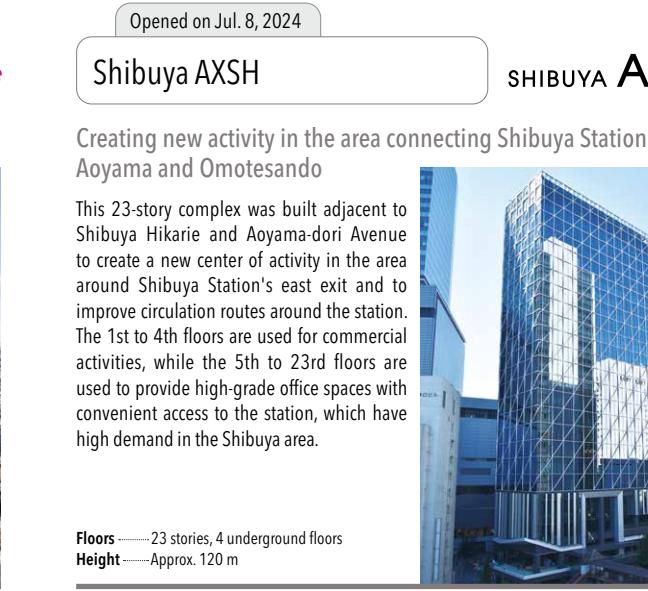
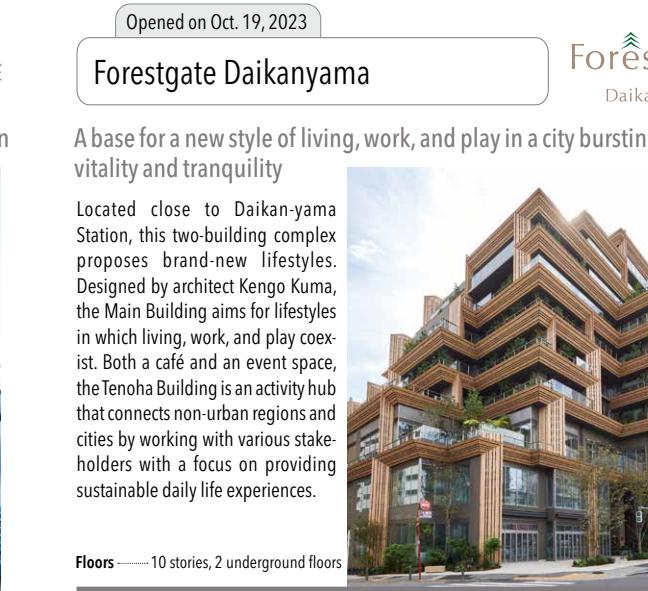
**Shibuya Station District Development Plan**  
Implementing bodies: Tokyu Corporation, Tokyu Land Corporation, Urban Renaissance Agency, Tokyo Metro Co., Ltd.



**SHIBUYA SCRAMBLE SQUARE (Central Tower / West Tower)**  
Project executor: Shibuya 2-chome District 17 Urban Redevelopment Association

**Shibuya area management**  
Executive offices: Tokyu Corporation, Tokyu Land Corporation, Urban Renaissance Agency

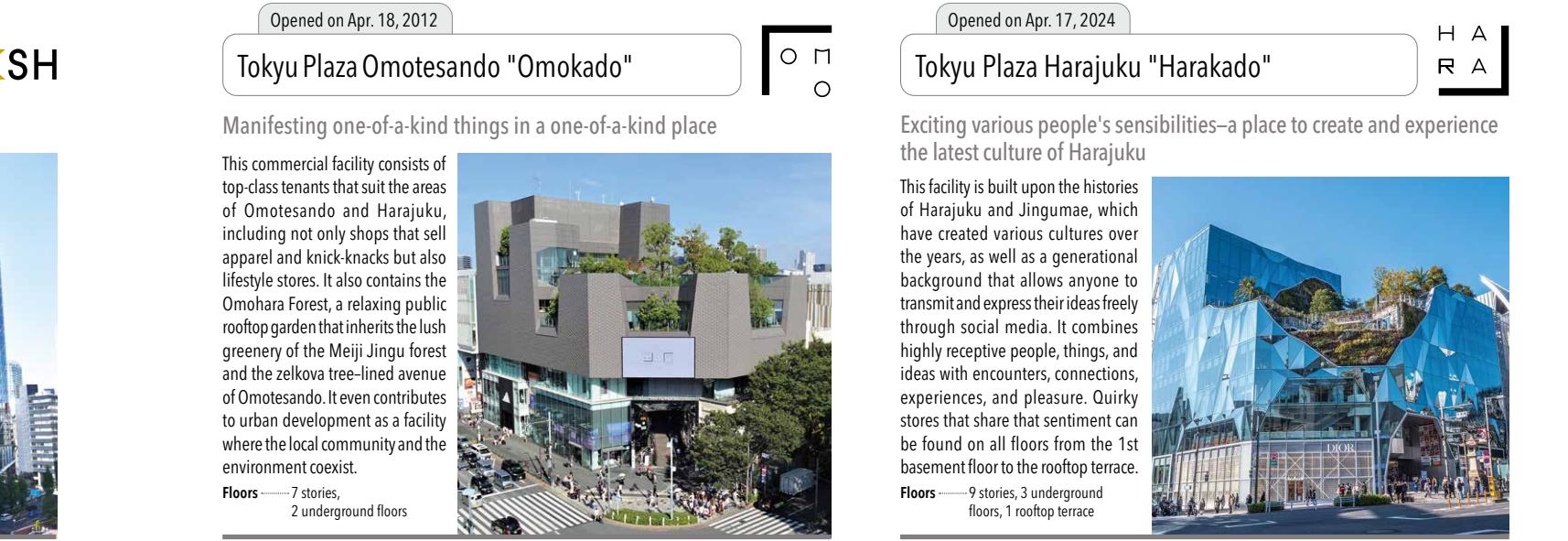
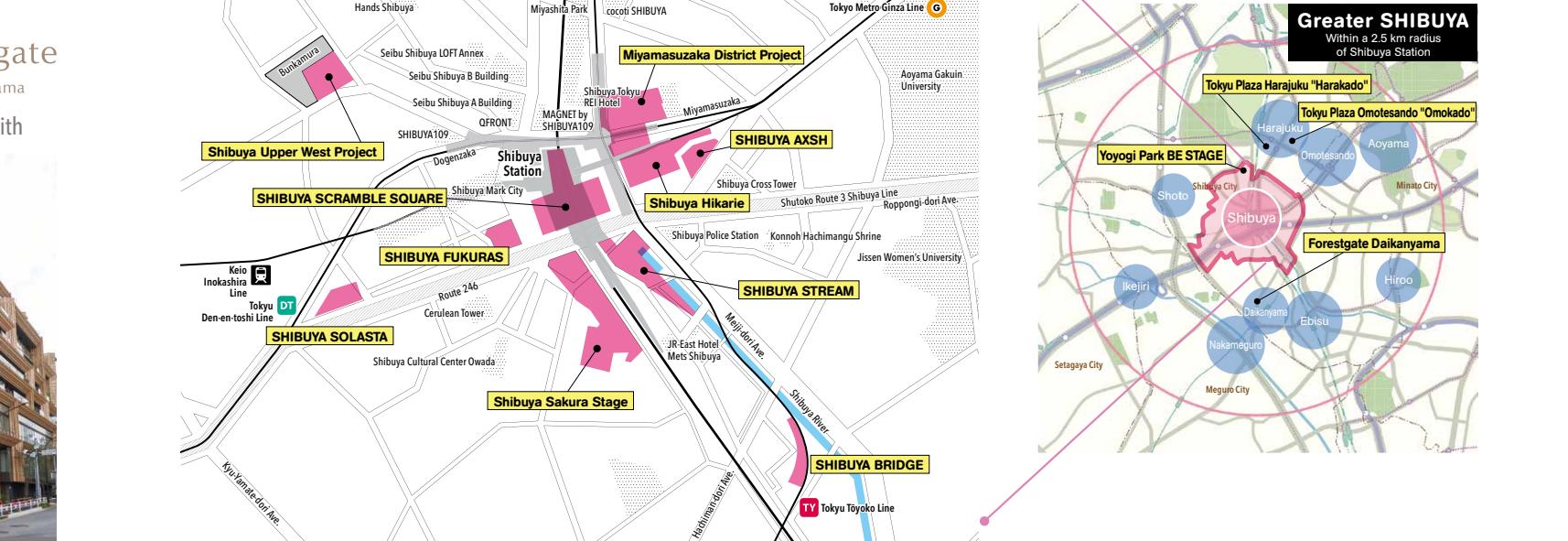
**Shibuya Station District Development Plan**  
Implementing bodies: Tokyu Corporation, Tokyu Land Corporation, Urban Renaissance Agency, Tokyo Metro Co., Ltd.



**Tokyu Plaza Harajuku "Harakado"**  
Implementing bodies: Tokyu Corporation, Tokyu Land Corporation, Tokyu Department Store Co., Ltd.

**Yoyogi Park BE STAGE**  
Implementing body: Jingumae 6-chome Redevelopment KK

**Shibuya Upper West Project**  
Implementing bodies: Tokyu Corporation, Caterton Real Estate, Tokyu Corporation, Ishizuka Extre Inc., Tokyu Community Corp.



**SHIBUYA SCRAMBLE SQUARE (Central Tower / West Tower)**  
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Implementing body: Jingumae 6-chome Redevelopment KK

**Shibuya City Shibusawa Redevelopment Association**  
Tokyu Corporation, Caterton Real Estate, Tokyu Corporation, Ishizuka Extre Inc., Tokyu Community Corp.

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# Revitalizing Shibuya.

## Safety Initiatives

The Shibuya Station East Exit Rainwater Reservoir Facility, located at a depth of about 25 meters below the East Exit Plaza of Shibuya Station, is capable of temporarily storing 4,000 metric tons of rainwater. We built this facility at Shibuya Station, the lowest point of the area's valley-shaped topography, as a countermeasure against flooding caused by the recent increase in torrential rains.

In addition, as a measure for people who become stranded during disasters, we have secured areas at each of the Tokyu Group's facilities totaling more than 20,000 m<sup>2</sup> to serve as temporary shelters. In cooperation with the local government, businesses and schools around Shibuya Station, we are conducting various studies and drills to ensure that visitors to the area will not become disoriented in a disaster.

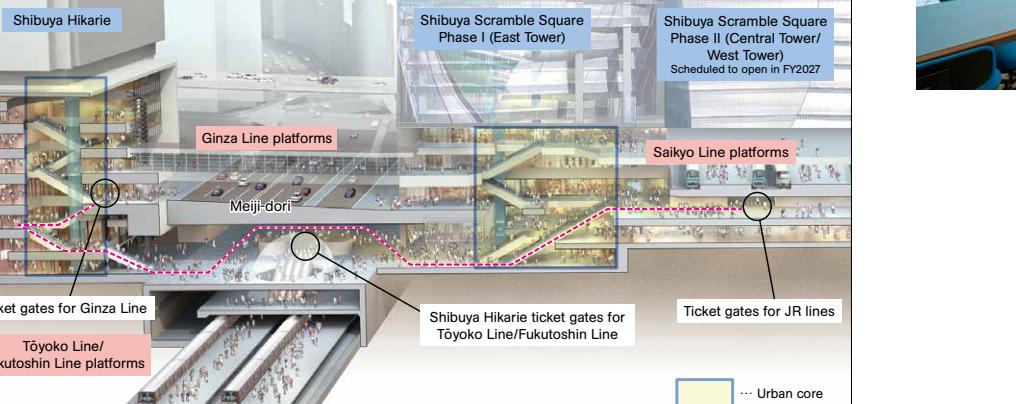
## Shibuya Station East Exit Rainwater Reservoir Facility



Training to assist stranded persons

## Improving Station Facilities

Repeated relocation, expansion, and renovation have made Shibuya Station increasingly complex. To overcome this issue, we are working with railway companies to relocate their platforms and improve transfer routes. We moved the Tokyu Tōyoko Line underground between Shibuya and Daikanyama stations with the start of through services with the Tokyo Metro Fukutoshin Line. In addition, Tokyo Metro Ginza Line and JR Saikyo Line platforms were relocated and new ticket gates were installed on the Ginza Line in order to improve transfer routes and enhance station convenience.



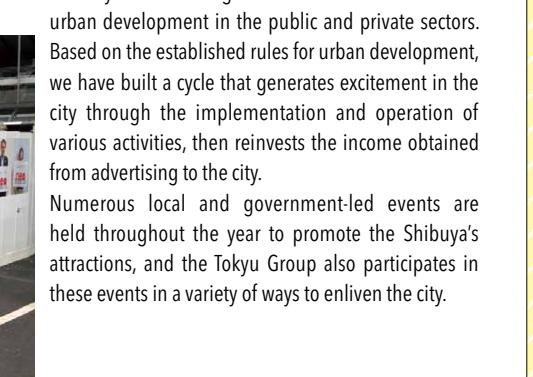
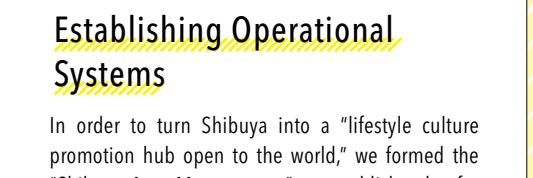
## Co-creation facility SHIBUYA OWS



## Area Branding

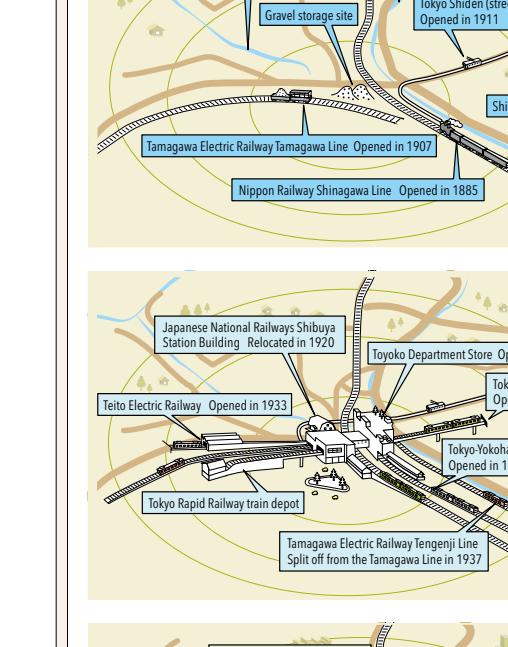
We are making various efforts to enhance the value of the area, such as developing a supportive environment for tourists. We have installed extensive Free Wi-Fi (SHIBUYA Wi-Fi) and tourism information facilities.

Shibuya Ward is also home to many creative content companies and ranks first in Japan in terms of the number of new business startups. The Tokyu Group hopes to attract more creative content companies and startups to Shibuya by opening shared offices and co-working spaces while implementing a variety of initiatives to support startups.



## Building Infrastructure around the Station

Railway facilities and arterial roads split Shibuya into north, south, east, and west areas, and the valley-shaped topography makes it difficult for people to move around on foot. In order to make the city safer and more comfortable for all users while improving circulation, we are constructing an "urban core," a space for vertical movement that connects multi-level urban infrastructure via elevators and escalators, and a "pedestrian deck" that connects disjointed parts of the city to each other. In November 2019, we built the Shibuya Station East Exit Underground Plaza in a location that connects the higher-level stations (JR lines and the Ginza Line) with the underground stations (Fukutoshin Line, Tōyoko Line, Tokyo Metro Hanzomon Line, and Tokyu Den-en-toshi Line) to provide a safe and comfortable space while enhancing the station's functionality as a transport hub.



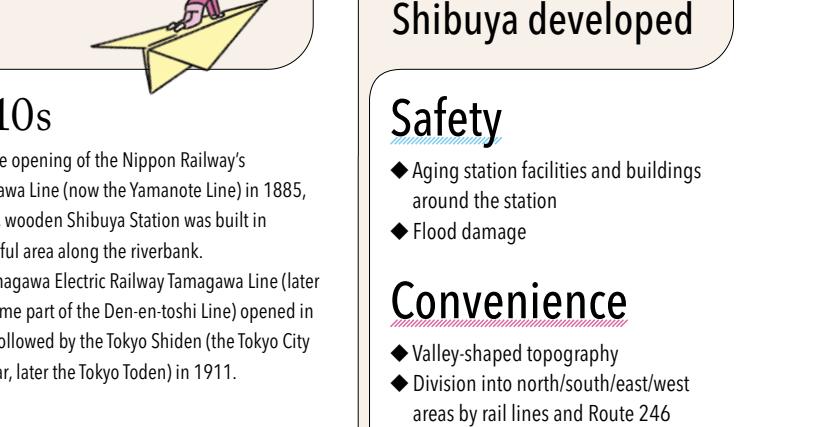
# Tokyu Group's Urban Development Strategy

Once-in-a-century urban development has begun.

## Greater SHIBUYA 1.0 2020

Shibuya is a world-class terminal city that has consistently generated fresh information and content. Shibuya has been the Tokyu Group's most important base since our establishment, and the city symbolizes our commitment to urban development. We will continue to cooperate with local stakeholders and government agencies to create a beautiful living environment in Shibuya.

### How a quiet valley along the Shibuya River became a bustling city



#### 1910s

With the opening of the Nippon Railway's Shinagawa Line (now the Yamanote Line) in 1885, a small, wooden Shibuya Station was built in a peaceful area along the riverbank.

The Tamagawa Electric Railway Tamagawa Line (later to become part of the Den-en-toshi Line) opened in 1907, followed by the Tokyo Shinden (the Tokyo City Streetcar, later the Tokyo Toden) in 1911.

#### 1920s-1940s

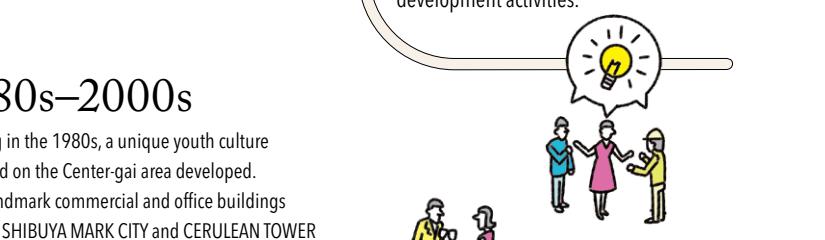
The Shibuya Station building was relocated in 1920. The Tokyo-Yokohama Electric Railway (now the Tōyoko Line), Tōto Electric Railway (now the Keio Inokashira Line), and the Tokyo Rapid Railway (now the Tokyo Metro Ginza Line) opened one after another, helping the city to develop further.



#### 1950s-1980s

Although Shibuya was heavily damaged during the Pacific War, facilities such as the Tōyoko Kaikan and Tōkyo Bunka Kaikan opened in the 1950s after the war.

In 2002, the decision to move the Tōyoko Line underground freed up a large amount of land in areas around station facilities and the former rail tracks, which further accelerated development activities.



#### 1980s-2000s

Starting in the 1980s, a unique youth culture centered on the Center-gai area developed. New landmark commercial and office buildings such as SHIBUYA MARK CITY and CERULEAN TOWER opened, and Shibuya is known as "Bit Valley" for its cluster of tech companies.

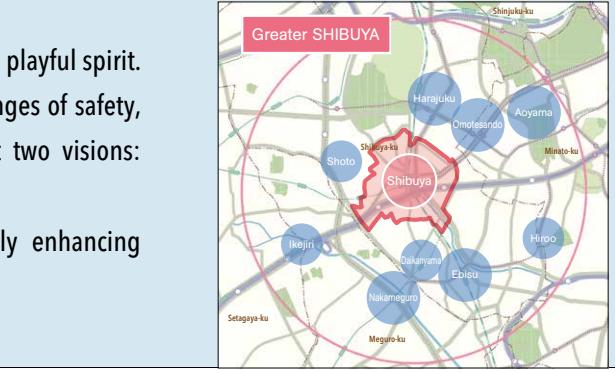


## Greater SHIBUYA 1.0 2020

Shibuya has flourished as a terminal known for its diversity and playful spirit.

How can we enhance these strengths while overcoming the challenges of safety, convenience, and comfort? After much discussion, we arrived at two visions: "Entertainment City SHIBUYA" and the "Greater SHIBUYA Concept."

We pursued urban development with the aim of synergistically enhancing Shibuya's value by realizing these two visions.



### "Deepening" Shibuya Entertainment City SHIBUYA

#### Safety

- ◆ Aging station facilities and buildings around the station
- ◆ Flood damage

#### Convenience

- ◆ Valley-shaped topography
- ◆ Division into north/south/east/west areas by rail lines and Route 246
- ◆ Increasing complexity of the station due to relocation, expansion, and reconstruction

#### Comfort

- ◆ Lack of spaces for gathering and relaxing

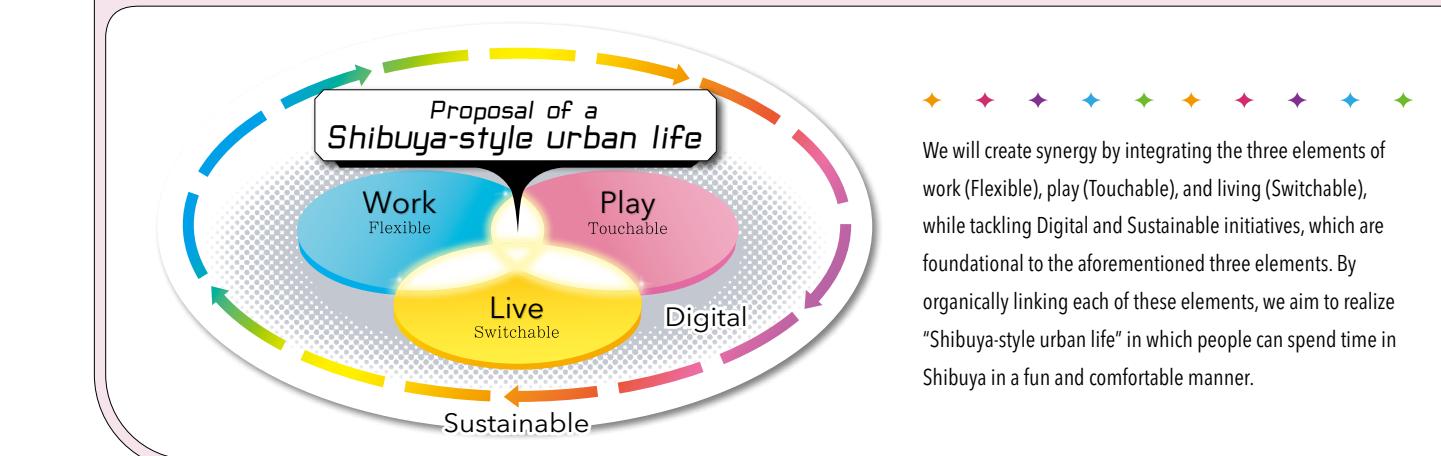
#### 2020s-2030s

#### 3

Enhance the attractiveness of the "Greater SHIBUYA" by continuing the strategy of concentrated development in Shibuya.

#### 4

Create a world-class SHIBUYA with unparalleled global presence



We will create a synergistic environment by integrating the three elements of work (flexible), play (Touchable), live (Switchable), and digital (Digital) in a sustainable way, which are fundamental to the realization of the Greater SHIBUYA vision. By organically linking each of these elements, we will be able to realize "Shibuya-style urban life" in which people can spend time in Shibuya in a fun and comfortable manner.

## Greater SHIBUYA 2.0 2021

The first phase of the redevelopment project was largely completed with the opening of facilities such as SHIBUYA SCRAMBLE PLACE (East tower) and SHIBUYA FUKURAS. Aiming to pursue urban development in a flexible manner based on the results of our past initiatives and new needs, we formulated Greater Shibuya 2.0, a new strategy that further involves and develops the vision of Greater Shibuya 1.0. We will promote flexible, Touchable, Switchable, Digital, and Sustainable initiatives according to four basic principles in order to propose urban lifestyle that matches the most of Shibuya's unique attributes.

1 Evolve the city through the development and enhancement of infrastructure and green spaces

2 Create a world-class SHIBUYA with unparalleled global presence

3 Further involve and develop the "Entertainment City SHIBUYA" vision

4 Enhance the attractiveness of the "Greater SHIBUYA" by continuing the strategy of concentrated development in Shibuya.